



**REVEAL LIVE! PRESENTS ITS FIRST FILM FESTIVAL  
"THE REVEAL LIVE FILMFEST" TO DEBUT OCTOBER 24-25, 2020 IN YOUR HOME  
*FilmUp and From the Heart Productions Partnerships Are Announced***

YOUR HOME. August 19, 2020: For Immediate Release: REVEAL LIVE! ENTERTAINMENT has announced that submissions are being accepted today for its first "FilmFest" taking place October 24-25, 2020.

FilmUp (<https://www.filmup.co>) and From the Heart Productions (<https://fromtheheartproductions.com>) have been announced as partners and participants in the panel of judges.

"Reveal and its team are known for the production of major live, on-location concerts, events, festivals and pop-ups. This time, we're leveraging our experience to produce the first of a series of virtual film festivals that honor emerging filmmakers and provide a unique entertainment experience for our audiences," said Kara Williamson, Reveal Founder and CEO.

Submission Categories have been established for filmmakers of all ages and levels of experience, including Feature Length (over 30 mins); Documentary Short Form (under 30 mins); Documentary Long Form (over 30 mins); Short Form Content (under 30 mins); Music Video (1 song per submission); Student Short Form Content (under 30 mins); and Student Social Media Length Content (under 2 mins)

Films may be submitted, in all formats, including cell phone-produced, to Film Freeway (<https://filmfreeway.com/RLFF>).

Grants will be awarded to the overall winner in each category. All finalists will receive participation award certificates. Grant amounts are as follows: Feature Length - \$500; Documentary Short Form - \$175; Documentary Long Form - \$200; Short Form Content - \$225; Music Video - \$175; Student Short Form Content - \$150; and Student Social Media Length Content - \$75.

All winners and finalists will be available to view on the Eventive Platform (<https://rlff.eventive.org/welcome>) on October 24-25, 2020.

For more information and updates please visit [www.rlfilmfest.com](http://www.rlfilmfest.com) or [www.facebook.com/RLFilmFest](https://www.facebook.com/RLFilmFest).

**About Reveal Live! Entertainment:**

<https://www.reveal-live.com>

*Reveal Live! Entertainment is an emerging media, marketing and merchandising brand that stands for quality content, context, community and commerce in all forms of music, live performance, cultural expression and the celebration of the human experience. "Reveal" is known primarily for its music, culture, style and attitude. Compelling storytelling. The unexpected. Disruptive. Unique. Surprising. Reveal reflects the changing world of the millennial lifestyle. Reveal is showcasing new and emerging talent; storytelling about the people and places you've never seen; going deeper into travel, food, concerts, alternative*

health, sustainability, technology and innovation and the global music uniting us all. It's musicians you've never heard of; new music, behind the scenes content at events and video content that will surprise your eyes. It's where rock meets country, where hip-hop meets cannabis, where science meets food, travel meets sustainable living and where the tattoo culture is celebrated by both teens and grandparents.

**About the FilmFest:**

<https://www.rlfilmfest.com/>

The Reveal Live! FilmFest is a series of virtual, online events that provides a showcase for the work of talented, emerging filmmakers of all ages; and an entertaining and inspiring experience for film lovers. The RLFF features full length features, short films, music videos and student films in a variety of categories for creators from 9 to 90. Films that make us laugh and cry; make us happy and make us think; films that disrupt our expectations; and disrupt our beliefs; passion projects that appeal to the socially conscious and celebrate the diversity of the world today. Filmmakers have a place to share their voice and their vision. Global citizens can enjoy creative content they can't see anywhere else, from the comfort of their home. And as the Reveal brand has done in the past, it will open your eyes to something new, something different, something surprising. Watch us, as we reveal something special!

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